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RONALD MCDONALD HOUSE CHARITIES TO HOST AUTHOR MARNIE SCHNEIDER AND NFL ALUMNI AT UPCOMING SUPER BOWL LUNCHEON FOR FAMILIES

PHOENIX, Ariz. (January 31, 2023): Ronald McDonald House Charities® of Central and Northern Arizona (RMHCCNAZ) will welcome children’s author Marnie Schneider for a Super Bowl Luncheon on Friday, February 10, 2023, from 11:30 AM to 2:00 PM.

Schneider is the granddaughter of former Eagles Owner Leonard Tose, who was also co-founder of the first Ronald McDonald House® in Philadelphia. The luncheon will take place at the organization’s Roanoke location in Central Phoenix and welcome RMHCCNAZ families and staff to attend the celebration of football’s long history with Ronald McDonald House Charities.

During the luncheon, Schneider will read from her [*Football Freddie and Fumble the Dog, Gameday in the USA*](#) series to families staying at the Ronald McDonald House and share her deep ties to the organization. Her grandfather, former Philadelphia Eagles owner Leonard Tose, played an integral role in opening the first House in Philadelphia in 1974. Schneider is committed to continuing Tose’s legacy through her involvement with the organization.

“Getting the opportunity to meet and celebrate the families staying at RMHC in the Super Bowl host city is a huge privilege for me and a significant way to acknowledge my grandfather Leonard Tose’s contribution to RMHC,” Schneider said. “I get to hear

amazing stories from incredible kids. This is definitely my highlight of Super Bowl weekend!”

The event will also welcome families to interact with NFL alumni players including **Russell Davis** (Chicago Bears 1999, Arizona Cardinals 2000-2005, Seattle Seahawks 2006, New York Giants 2007), **Ken Harvey** (Arizona Cardinals 1988-1993, Washington Redskins 1994-1998), **John Booty** (New York Jets 1988-1990, Philadelphia Eagles 1991-1992, Arizona Cardinals 1993, New York Giants 1994, Tampa Bay Buccaneers 1995), **Ray Ellis** (Philadelphia Eagles 1981-1985, Cleveland Browns 1986-1987), and **Najee Goode** (Tampa Bay Buccaneers 2012, Philadelphia Eagles 2013-2017, Indianapolis Colts 2018, Jacksonville Jaguars 2019).

A longtime friend of Marnie, humanitarian, entrepreneur, and fellow Ronald McDonald House Charities supporter Cosmo DeNicola will address the families with his story of football fun and family. The DeNicola Family Foundation will be supporting the event by providing refreshments. This will mark the fifth year Schneider and DeNicola have partnered together with RMHC chapters in Super Bowl host cities for this luncheon. “It keeps getting better and more exciting,” Schneider said.

“We are thrilled to have Marnie join us for this special luncheon,” said Kerry Schulman, CEO of RMHCCNAZ. “Her family’s philanthropic legacy, her personal commitment to giving back, and her connection to the history of Ronald McDonald House Charities shine a light on our mission to provide a ‘home-away-from-home’ for families with seriously ill children. With the inclusion of former NFL players, Marnie has made sure this will be a luncheon to remember for the families we serve.”

Ronald McDonald House provides a “home-away-from-home” for families of critically ill children receiving treatment at nearby hospitals. The Super Bowl Luncheon will provide a fun and uplifting experience for families during what can be a difficult and stressful time.

Learn more about Ronald McDonald House Charities of Central and Northern Arizona at <http://www.rmhccnaz.org>.

About Ronald McDonald House Charities of Central and Northern Arizona

Ronald McDonald House Charities® of Central and Northern Arizona (RMHCCNAZ) provides a “home-away-from-home” for children and their families traveling to the Valley to receive treatment for serious, often life-threatening illnesses and injuries.

RMHCCNAZ operates three “Houses” in the Valley: Roanoke House in Phoenix; Cambridge House on the campus of Phoenix Children’s Hospital; and Dobson House in Mesa located on the campus of Banner Children’s at Desert. The three locations can accommodate up to 72 families a night. At no charge, families stay for days, weeks, and sometimes months at a time while their children receive care at local medical facilities. Since opening its doors in 1985, families from across the state and around the world have checked in to RMHCCNAZ more than 57,000 times. Ronald McDonald House Charities of Central and Northern Arizona is a non-profit organization supported by individual, corporate, and foundation donations. For more information, visit www.rmhccnaz.org.

About DeNicola Family Foundation

The DeNicola Family Foundation is a private, charitable foundation 501(c) (3) rooted in the passion for advancing World Health, Cultural Diplomacy, Humanitarian Recognition and Conservation. An extension of Cosmo Cares and the Cosmo DeNicola Companies (CDC) – a privately held company with a diverse portfolio of businesses ranging from technology, publishing, professional sports and entertainment. Cosmo Cares was founded in 2018 by Cosmo DeNicola with a mission to continue CDC’s legacy of doing good, while recognizing those who are equally committed to our core humanitarian passions. The organization’s founding principle is caring is an action, not just an emotion.