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MEDIA ADVISORY – PHOTO OPPORTUNITY

Big hearts and horsepower kick off 2018 Season

Lucas Oil Off Road Racing Series starts season
with visits to Phoenix Ronald McDonald House



Corona, CA – The Lucas Oil Off Road Racing Series prepares for another exciting, jaw-dropping race season as it heads to Wild Horse Pass Motorsports Park on Saturday Night, April 14 for the 2018 season opener. The race week will kick off in a special way with a visit to the Ronald McDonald House at 501 E. Roanoke in Phoenix on Thursday, April 12 from 3-5PM.

Series drivers will have their vehicles on display, will visit with families currently staying at the Ronald McDonald House, and thanks to the generosity of Ayden Ford Racing, will also be sponsoring dinner that evening.

Drivers confirmed for the visit include multi-time winner and Pro-4 driver Bradley Morris, Pro-Lite competitor and 2017 Rookie of the Year Christopher Polvoorde, Pro-Lite driver Mason Cullen, along with Greg Cozzo from Lucas Oil Racing TV, bringing big red cowboy hats for the kids (and the kids at heart).

“Our drivers, teams and their families never forget how fortunate they are. Our series is as much about family as it is about racing. We are blessed to get the opportunity to visit and lend our support to those families in their own ‘battle’ or ‘race’ at the Ronald McDonald House. We are hoping we can bring some encouragement, and some smiles,” Cozzo says.

The Lucas Oil Off Road Racing Series, airing on TV networks including CBS, CBS Sports, and MAVTV Motorsports Network, has a complete array of Hi-Res images and B-Roll for our media partners in attendance. Those attending, or needing access to media, please contact Christin Patison christin@lucasoil.com

WHAT: Vehicle Displays & Family Interaction

VISUALS AND INTERVIEWS:

- Drivers visiting with kids and handing out hats, t-shirts and stickers
- Trucks on display
- Patients, Family & Staff sitting in the racers' trucks

WHERE:

Ronald McDonald House
501 East Roanoke Ave. Phoenix, AZ 85004
p. 602-264-2654

WHEN:

Thursday, April 12 from 3 – 5 PM (Dinner to follow - Sponsored by Ayden Ford Racing)

WHO:

Pro2 - #55 Tristan White
ProLite - #5 Mason Cullen
ProLite - #94 Christopher Polvoorde
Pro Buggy - #59 Trevor Briska (NOTE: Trevor is managing his Type1 Diabetes and works with the JDRF)

**Kart Driver Kids & Families of:**

Mia Chapman
Luke Knupp
Austin Gibson
Conner Barry (Barry family is also providing CBR performance Tshirts for the families)
Ayden Ford

**About Ronald McDonald House Charities of Central and Northern Arizona**

Ronald McDonald House Charities of Central and Northern Arizona, Inc. provides a “home-away-from-home” for children and their families who travel to metropolitan Phoenix to receive treatment for serious, often life-threatening illnesses and injuries. The three houses operated in metropolitan Phoenix can accommodate up to 78 families a night. Families stay for days, weeks, sometimes months at a time while their children receive care. Since opening its doors in 1985, families from across the state and around the world have checked into the Ronald McDonald House more than 50,000 times. Ronald McDonald House Charities of Central and Northern Arizona, a non-profit organization supported by individual, corporate and foundation donations, never turns away a family if they cannot afford the \$15 nightly fee requested. For more information, visit www.rmhccnaz.org.

For more information contact Steve Carr, The Kur Carr Group, Inc. at (602) 317-3040 or visit www.rmhccnaz.org.

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