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**Len Gutman Named Chief Development and Marketing Officer
at Ronald McDonald House Charities of Central and Northern Arizona**

PHOENIX (April 23, 2024) – An accomplished Phoenix-area fundraiser and communicator has been named Chief Development and Marketing Officer for Ronald McDonald House Charities of Central and Northern Arizona (RMHC). Len Gutman, of Phoenix, is now serving in this dual role for the nonprofit organization.

Gutman will oversee all fundraising, marketing, and community outreach efforts for the Central and Northern Arizona chapter of RMHC, which provides accommodations for more than 1,200 families each year whose children are receiving treatment at a local hospital.

With more than two decades of experience in nonprofit communications, fundraising, donor relations and organizational leadership, Gutman brings a wealth of experience to his new role.

His appointment comes at an important time for the organization, as it is seeking to expand its Roanoke House location, is in the process of refurbishing its Cambridge House facility and is upgrading its Dobson House location. RMHC is committed to meeting the growing demand for accommodations for families traveling to the Valley for the world-class healthcare available to their children in the Phoenix-area.

“Len’s passion for catalyzing the growth of nonprofits shines through in everything he does,” said Kerry Schulman, chief executive officer of Ronald McDonald House Charities of Central and Northern Arizona. “We’re confident that he’ll be instrumental in moving our mission forward so we can ensure there is room for every family to have a home away from home while their child undergoes inpatient medical care.”

Ronald McDonald House Charities of Central and Northern Arizona served 1,208 families with 20,400 nights of rest in 2023. Families needing accommodations came from all 15 counties in Arizona and 35 different states as care for their children was provided at local hospitals.

“This organization holds a soft spot in my heart, as I know it does for many Arizonans,” said Gutman. “You can feel the care and concern for families with children in the hospital as soon as you walk through the door of one of the local Ronald McDonald House Charities houses. It’s an honor to serve an organization that provides so much help for families during a difficult time in their lives.”

Gutman comes to RMHC from Jewish Family & Child Services, where he served as vice president of philanthropic services. He has also served in development roles at the Sojourner Center, Special Olympics of Arizona and the American Heart Association | American Stroke Association.

Gutman is a Valley Leadership Class XXVII alum, former board chair of the Alliance of Arizona Nonprofits, a faculty associate at Arizona State University and Chandler-Gilbert Community College. He is the author of “Giving Time: Making a Difference in Your Community.” Gutman earned a master’s degree in English from Northern Arizona University and a bachelor’s degree in journalism from San Jose State University.

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About Ronald McDonald House Charities of Central and Northern Arizona

Ronald McDonald House Charities® of Central and Northern Arizona (RMHCCNAZ) provides a “home-away-from-home” for children and their families traveling to the Valley to receive treatment for serious, often life-threatening illnesses and injuries. The nonprofit organization operates three “Houses” in the Valley which can accommodate a combined 72 families a night: The Roanoke House, Cambridge House and Dobson House. Families stay for days, weeks and sometimes months at a time, at no charge, while their children receive care at local medical facilities. Since opening its doors in 1985, families from across the state and around the world have checked in to RMHCCNAZ more than 60,700 times through 2023. For more information, visit www.rmhccnaz.org.