EVENT DETAILS

LOCATION
Grayhawk Golf Club | Talon and Raptor Courses
8620 E. Thompson Peak Parkway
Scottsdale, AZ 85255

SCHEDULE
Thursday • May 14, 2020
7:00 AM  Golfer Registration, Light Breakfast, Silent Auction
7:30 AM  VIP Clinic
8:30 AM  Shotgun Start
Followed by Lunch, Raffle Drawing, Awards Ceremony

THE CHARITY
Ronald McDonald House Charities® of Central and Northern Arizona (RMHCCNAZ) provides a “home-away-from-home” for children and their families who travel to metropolitan Phoenix to receive treatment for serious, often life-threatening illnesses and injuries. Since opening its doors 35 years ago, RMHCCNAZ has supported more than 53,000 family visits. 86% of the families served are from the state of Arizona. It costs $77 daily for RMHCCNAZ to house a family. RMHCCNAZ operates three Houses in the Valley, two in central Phoenix and one in Mesa, for families needing their services. To learn more about RMHCCNAZ, please visit www.rmhccnaz.org.

EVENT HIGHLIGHTS AND BENEFITS
♦ The Annual RMHC Golf Tournament is a signature fundraising event of RMHCCNAZ benefitting its mission of keeping families with sick children close and near the medical care and resources they need.
♦ The RMHC Golf Tournament is a Pro-Am concept, with a sportsmanship atmosphere for golfers of all levels to participate.
♦ Platinum and Gold Sponsorship Packages provide an opportunity to play with Champion Tour Pros! Past PGA and LPGA stars have included World Golf Hall of Famers Betsy King and Pat Bradley, LPGA Tour Pro Jan Stephenson, plus PGA Champions Tour Pros Kirk Triplett, Tom Purtzer, Scott Langley, Don Pooley, Willie Wood and Howard Twitty! 2020 Pros TBA.
♦ The Tournament will be played on both Talon and Raptor Courses at Grayhawk.
♦ Golfers are executives, business owners, and community leaders who are members of the Valley's corporate and philanthropic community.
♦ Provides an excellent opportunity to network, build relationships (invite your business contacts to join your team!), and raise visibility within the community.
♦ Fun opportunity drawings, contests, silent auction, exciting tee gift packages, and prizes and trophies for 1st, 2nd and 3rd Place Teams!

COMMITTEE CHAIRS
Myles Johnson, Garzella Group  
Committee Chair  
480.264.7226 | myles@garzellagroup.com

John Kresvic, JFQ Lending  
Committee Chair  
480.573.9076 | jkresvic@jfqlending.com
SPONSORSHIP PACKAGES

PRESENTING SPONSOR $20,000

Thank you, JFQ Lending!

- Title recognition: “RMHC Pro-Am Golf Tournament” presented by...
- Three foursomes (12 entries), includes Golf, Breakfast, and Awards Luncheon
- Golf Champions Tour Pro for 9 holes; Local Pro for 9 holes
- VIP Golf Clinic and photo opportunity with Champion Pro
- 1st pick of Champion Tour Pro / Local Pros for your teams
- Exclusive sponsor logo recognition on tee flags and mobile bidding platform
- Company logo on all sponsor banners/signage and “welcome signage” on golf carts with premier visual recognition as Presenting Sponsor
- Specialty signage/banners at team starting holes
- Logo on photo backdrop
- Speaking opportunity during Awards Luncheon, with reserved seating
- Media Package: listed in press releases, company logo on RMHC event website, tournament social media posts, and RMHC print and digital newsletter
- Opportunity to include promotional item in goodie bags
- Presenting Sponsor Gift and Tee Gift Package for each player

PLATINUM SPONSORS $15,000

- Two foursomes (8 entries), includes Golf, Breakfast, and Awards Luncheon
- Golf Champions Tour Pro for 9 holes; Local Pro for 9 holes
- VIP Golf Clinic and photo opportunity with Champion Pro
- 2nd pick of Champion Tour Pro/Local Pros for your teams
- Company logo on all sponsor banners/signage, with prominent visual recognition
- Specialty signage/banners at team starting holes
- Logo on photo backdrop
- Reserved seating at Awards Luncheon
- Verbal recognition during Awards Luncheon
- Media Package: listed in press releases, company logo on RMHC event website, tournament social media posts, and RMHC print and digital newsletter
- Opportunity to include promotional item in goodie bags
- Tee Gift Package for each player

GOLD SPONSORS $5,000

- One foursome (4 entries), includes Golf, Breakfast, and Awards Luncheon
- Golf Champions Tour Pro for 9 holes; Local Pro for 9 holes
- VIP Golf Clinic and photo opportunity with Champion Pro
- Company logo on sponsor banner/signage
- Media Package: company name listed on event website, listed in RMHC print and digital newsletter,
- 2 tee signs (1 for each course)
- Tee Gift Package for each player

SILVER SPONSORS $3,500

- One foursome (4 entries), includes Golf, Breakfast, and Awards Luncheon
- Golf with Local Pro for 18 holes
- Tee Gift Package for each player
- 1 tee sign

SINGLE PLAYER ENTRY $750

- 1 entry to Golf, Breakfast, and Awards Luncheon per person
- Tee Gift Package

Estimated value of goods and services received is $260 per player.

Sign up online at www.rmhc cnaz.org/golf
For more information, please contact Leslie at 602-798-5097
SPECIALTY SPONSORSHIP PACKAGES

HOLE-IN-ONE CONTEST SPONSORS $2,500
(Two available)
- Signage and recognition on Hole-in-One Contest Holes (on each course)
- Opportunity to place booth or featured product/service at Contest Holes or in the goodie bags
- 4 tickets to join us for the Awards Luncheon

LUNCHEON SPONSOR $2,500
(One available)
- Signage and recognition during the Awards Luncheon
- Opportunity to include item in goodie bags
- 4 tickets to join us for the Awards Luncheon

BEVERAGE CART SPONSORS $1,500
(Four available)
- Signage on beverage cart
- Opportunity to include item in goodie bags
- 2 tickets to join us for the Awards Luncheon

VIP CLINIC SPONSOR $1,500
(One available)
- Signage and recognition at the VIP Clinic
- Opportunity to include item in goodie bags
- 2 tickets to join us for the Awards Luncheon

PUTTING GREEN SPONSOR $1,500
(One available)
- Signage and recognition on the Putting Green
- Opportunity to include item in goodie bags
- 2 tickets to join us for the Awards Luncheon

DRIVING RANGE SPONSOR $1,500
(One available)
- Signage and recognition on the Driving Range
- Opportunity to include item in goodie bags
- 2 tickets to join us for the Awards Luncheon

SCORE BOARD SPONSOR $1,500
(One available)
- Logo placement on Score Board
- Opportunity to include item in goodie bags
- 2 tickets to join us for the Awards Luncheon

TEE SIGN SPONSORS $300
(Multiple opportunities available)
- Logo or message on tee sign

Sign up online at www.rmhcncnaz.org/golf
For more information, please contact Leslie at 602-798-3097
SPONSORSHIP COMMITMENT FORM

Name: _____________________________

Business/Organization: _____________________________

Address: _______________________________________

City: ___________________ State: _______ Zip: _______

Email: _____________________________ Phone: __________

SPONSORSHIP PACKAGES

$20,000 PRESENTING
$15,000 PLATINUM
$5,000 GOLD
$3,500 SILVER
$750 SINGLE PLAYER ENTRY

SPECIALTY SPONSORSHIP PACKAGES (NON-PLAYING)

$2,500 HOLE-IN-ONE
$2,500 LUNCHEON
$1,500 VIP CLINIC
$1,500 BEVERAGE CART

$1,500 PUTTING GREEN
$1,500 DRIVING RANGE

$1,500 BREAKFAST

$1,500 SCOREBOARD

$300 TEE SIGN

☐ LUNCHEON ONLY TICKETS ___ (Qty) at $50 each = Total of $ ______

☐ I cannot attend the Tournament, but would like to make a DONATION of $ ______ to support RMHC!

BILLING INFORMATION  (Payments must be received by May 7, 2020)

☐ Check Enclosed  (Made payable to Ronald McDonald House Charities of Central and Northern Arizona)

☐ Send me an invoice  ☐ Please charge my:  ☑ Visa  ☑ Master Card  ☑ American Express  ☑ Discover

Credit Card # _____________________________ Exp. Date _________ CCV ______

Signature ____________________________________________ Estimated value of goods and services received is $260 per player.

FOURSOME INFORMATION (Please provide email address where we may send event details. Foursome lists may also be emailed to leslie@rmhccnaz.org)

Player 1) _____________________________ Shirt Size _______ Handicap _______ Email _____________________________

Player 2) _____________________________ Shirt Size _______ Handicap _______ Email _____________________________

Player 3) _____________________________ Shirt Size _______ Handicap _______ Email _____________________________

Player 4) _____________________________ Shirt Size _______ Handicap _______ Email _____________________________

Return completed form to Leslie Religioso — Director of Special Events — at leslie@rmhccnaz.org, 602-264-5670 (fax) or mail to Ronald McDonald House Charities — 501 E. Roanoke Avenue, Phoenix, AZ 85004

Questions? Call us at 602-798-5097
DONATE TO THE SILENT AUCTION!

With more than 200 golfers expected to attend the Golf Tournament, donating to the auction is a great way to highlight or introduce your products/services to a captivated audience, while showing your commitment to helping the community. Be part of an amazing day and donate items such as gift cards, golf certificates, themed gift baskets, event tickets, luxury gifts, unique experiences, travel and more! Your generous donation will raise funds to keep hundreds of families close and supported during challenging times.

DONOR INFORMATION  □ Corporate Donation  □ Individual Donation  □ Anonymous Donation

COMPANY ____________________________________________________________

NAME _______________________________________________________________

ADDRESS ____________________________________________________________

CITY, STATE, ZIP ____________________________________________________

PHONE ______________________ EMAIL ________________________________

DONATION DETAILS  Value is requested below to document donation and send gift receipt.

Detailed Item Description

____________________________________________________________________

____________________________________________________________________

Declared Value $_________ Expiration Date and/or restrictions ________________

____________________________________________________________________

ITEM STATUS  Please assist RMHC staff and volunteers by submitting auction item donations as soon as possible for inventory and cataloging of items/packages. Thank you for your support!

□ Item/gift certificate enclosed.

□ Item/gift certificate will be mailed to or dropped off at RMHC Approximate date ______

□ RMHC staff/volunteer needs to pick up item. (If possible, mail or drop-off at RMHC is preferred.)