

2024
EVENT
SPONSORSHIP
PACKET

gala

CELEBRATING
50 YEARS
OF RMHC

Celebrating our past,
present, and future

Saturday, Oct 5, 2024

PRESENTED BY:



Ronald McDonald
House Charities®
Central & Northern Arizona

KEEPING FAMILIES CLOSE

HOW DO YOUR SPONSORSHIP DOLLARS HELP FAMILIES?

Ronald McDonald House Charities® of Central and Northern Arizona (RMHCCNAZ) is a welcoming "home-away-from-home" for families who travel to the Phoenix area for the critical medical care their children need.

Your participation in our annual fundraising gala helps RMHCCNAZ keep families together and close to the medical resources their children need across our three Valley locations. Because of incredible supporters like you, no family is asked to pay for their stay, alleviating stress from parents who are already facing so much.

OUR 2023 IMPACT:

1,208
families served



20,400
nights of rest



9 nights
average length of stay



\$132
cost per night of rest for RMHC



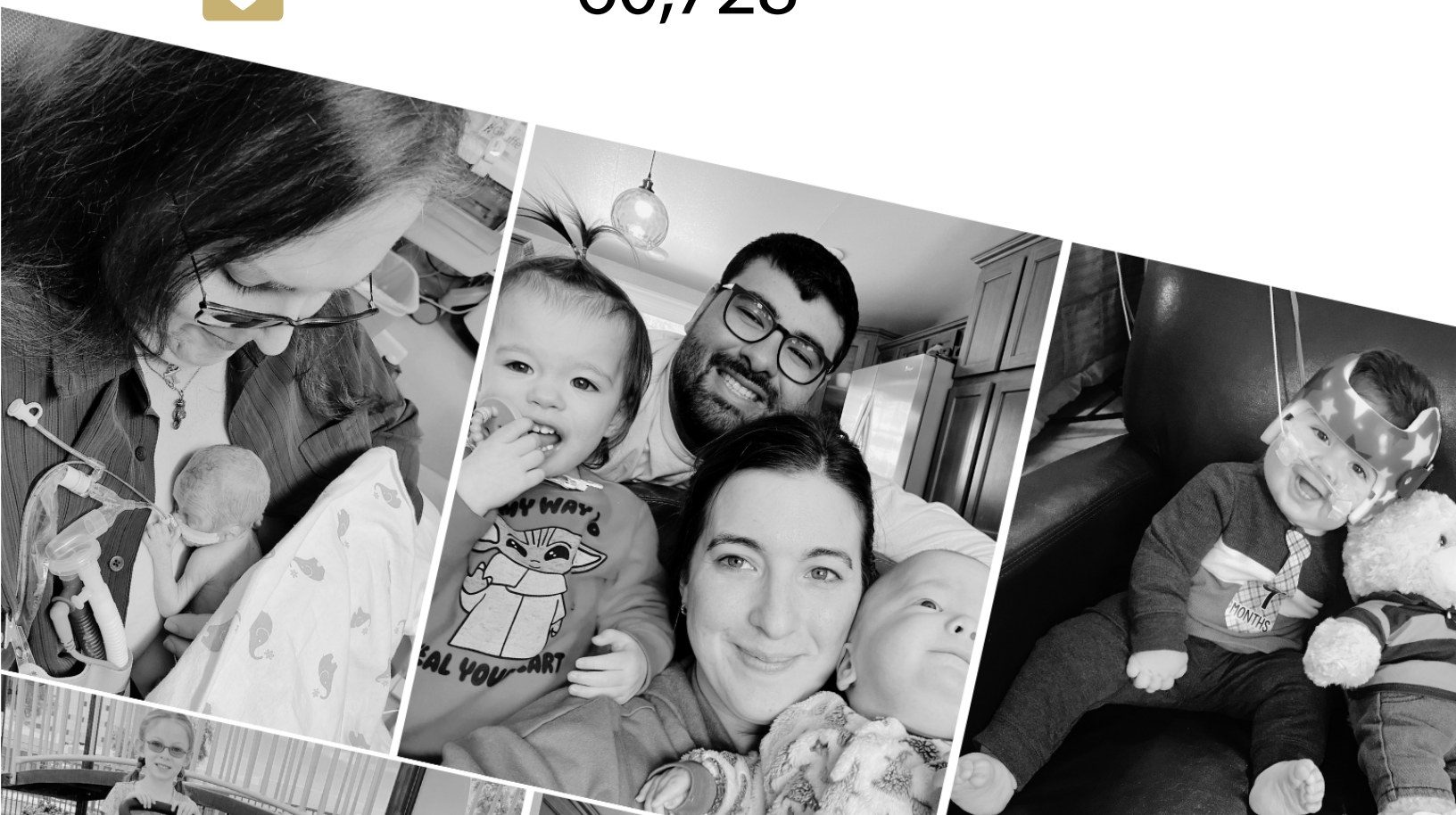
\$0
cost to families thanks to donors



families have made

60,728

visits to the House since 1985






PRESENTED BY

OCTOBER 5, 2024 • HOTEL VALLEY HO
www.rmhccnaz.org/gala

SPONSORSHIP OPPORTUNITIES

SPONSOR BENEFITS	<div>SOLD</div>				
	PRESENTING \$35,000	PLATINUM \$20,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000
Company logo on all event collaterals and publicity	✓				
Priority recognition including co-branded press release, homepage exposure, and speaking opportunity at event	✓				
Exclusive gift for guests	✓	✓			
Complimentary champagne at tables	✓	✓			
Recognition during opening and closing of event	✓	✓	✓		
Media package including press releases and social media mention	✓	✓	✓		
Priority seating at program portion of event	✓	✓	✓	✓	
Full-color advertisement in event program	double page	full page	1/2 page	1/4 page	
Recognition on sponsor signage, event website page, program, and sponsor slideshows		prominent logo	logo	logo	✓
Reserved seats at dinner portion of event with hosted cocktail hour prior to dinner	20	20	10	10	10

For more information or to reserve a sponsorship please contact Julie Ransom, Director of Special Events, at jransom@rmhccnaz.org or 602-595-8329.



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SPECIALTY SPONSORSHIPS

All benefits include prominent logo signage at sponsored area, recognition on sponsor slideshows, and recognition on event website.

\$10,000 Opportunities

Additional benefits include prominent logo on event website; social media post; (6) seats at program portion of the event

- Cocktail Reception
- Dance Party

\$5,000 Opportunities

Additional benefits include (4) seats at program portion of the event

- Event Souvenir Pin
- Live Auction
- Signature Drink
- Silent Auction
- Valet

\$3,000 Opportunities

Additional benefits include (2) seats at program portion of the event

- Check-Out
- Cocktail Hour Duo
- Dance Party DJ
- Dessert Bar
- Guest Registration
- Late-Night Snack
- Mystery Boxes
- Trip Raffle

\$1,500 Opportunities

- Décor (multiple available)
- Photo Station
- Speed Painter
- Volunteer Meals

