



straight from the

NEWSLETTER FROM RONALD MCDONALD HOUSE CHARITIES OF CENTRAL AND NORTHERN ARIZONA

STAYING STRONG TOGETHER

Alfonso loves being the center of attention,” Mom Delia said of her 11-year-old son. But right now, that attention is focused on his recovery. After mysterious bruises began appearing, doctors discovered Alfonso’s bone marrow had shut down, a condition called severe aplastic anemia.

After receiving a bone marrow transplant at Phoenix Children’s Hospital, doctors knew it was imperative that Alfonso’s family remain closer to the hospital than their home in Apache Junction, Arizona. That’s when Alfonso and his parents Delia and Manuel found their “home-away-from-home” at Ronald McDonald House.

“What surprised me most about the House was just how warm it is,” Delia said. This feeling was shared by Alfonso, too. “He doesn’t call it Ronald McDonald House,” she said. “He calls it ‘going home’ because in his mind it’s like going to his second home. He feels comfortable. He feels safe.”

The home-like atmosphere helped maintain some sort of normalcy for the family. Alfonso has a daily schedule and chores he is responsible for. But beyond ensuring that Alfonso felt comfortable, it was important for the family as a whole to feel like it was a place they could

recover together. “There have been a lot of struggles,” Delia said, “But I think that staying strong as a family and having the support and the environment we’re in have made a huge difference in him getting better.”

The family has also benefited from the House community that has become like an extended family. “It is nice to be around other people,” Delia said. “I think that’s what we fell in love with the most – everyone is genuinely just nice and understanding of what the kids are going through.”

As for the future, Delia is looking forward to Alfonso getting back to his normal life. “My hope for him is that he can get back to not having to worry about his diagnosis or what he’s been through, knowing that he is strong enough,” she said. During their journey, Ronald McDonald House will continue to provide the support and comforts of home that the family needs.



MISSION STATEMENT

Ronald McDonald House Charities of Central and Northern Arizona is a welcoming “home-away-from-home” for families with children facing medical challenges, providing an atmosphere of comfort, hope and courage.

“He doesn’t call it Ronald McDonald House. He calls it ‘going home’ because in his mind it’s like going to his second home.”

- Delia, Alfonso’s mom



A Letter from the Board of Directors Chair

We begin every Board of Directors meeting in the same way - **with a mission moment.**

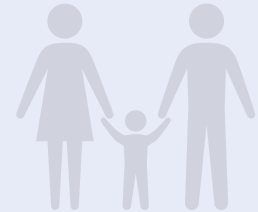
A family staying at the House meets with us for just a few minutes to share their story. This provides the Board with the opportunity to welcome and encourage the family, as well as learn how we can improve their experience with the House.

The Board's agenda varies from meeting to meeting. But that mission moment is always front and center because it is an invaluable part of our meeting. In addition to the fact that it helps Board members see firsthand that their efforts make a difference, the mission moment focuses everyone on our common interest—supporting the House in every possible way. Every decision made by the Board and the House staff is carefully considered with the goal of ensuring that the House can continue to help families in their time of need.

We share this newsletter with you on a regular basis to provide you with a mission moment. We encourage all donors to schedule a time to tour the House, but appreciate that you might not have the opportunity to do so. Nonetheless, we want you to see the very real and substantial impact that your donations have on the lives of those families in moments of crisis. Just as the Board members are motivated by the mission moment to support the House through their time and talent, it is our hope that this newsletter encourages you to reach out and help the House in your own way. Thank you for your support of the families we serve.

Carrie Pixler Ryerson

Board of Directors Chair,
Ronald McDonald House Charities
of Central and Northern Arizona



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CAMBRIDGE HOUSE

10 Years of Keeping Families Together

This year we celebrate the 10-year anniversary of our Cambridge House. As the second House to open in Phoenix in 2008, Cambridge added 18 much-needed rooms directly on the grounds of Phoenix Children's Hospital. Hundreds of families have walked through the doors in the past 10 years and we are grateful to be able to welcome many more to our "home-away-from-home" in the coming years.



Community Support

THANK YOU to Our Generous Donors Who Make Our Mission Possible

COMMUNITY GRANTS

USAA.....	\$27,000
APS	\$20,000
Interest Ministries.....	\$18,000
C.R. Bard Foundation.....	\$5,000
Webber Family Fund.....	\$2,000
Michael and Hulda Refermat	\$1,000
Disney EARS to You	\$500

COMMUNITY FUNDRAISERS

David Weekley Homes	\$3,590
Consumer Cellular	\$3,500
Hillman Group Fundraiser.....	\$3,038
Executive Council Charities Support Arizona Youth (SAY) Campaign	\$2,400
Toll Brothers	\$2,100
Alpha Delta Pi Foundation.....	\$1,968
Sunland Springs Village.....	\$1,684
Pima Pavilions Car Show.....	\$1,500
Highland High School 'Be the Change' Fundraiser.....	\$1,400
U-Haul Farmer's Market.....	\$1,000
Sun City Grand Softball Event	\$810
Birdies for Charity	\$642
Voya Financial Day of Service	\$565
Insurance Accounting & Systems Association.....	\$500

FACEBOOK FUNDRAISERS

Turn your personal life events (birthdays, anniversaries, Bar Mitzvahs, graduations, etc.) into a celebration of RMHC's mission of keeping families together and close to the medical resources they need. Instead of presents, ask your friends and family to make a gift that gives back. It's easier than ever when you set up a Facebook Fundraiser with just a few simple steps:

1. Visit facebook.com/rmhccphoenix/fundraisers
2. Click "Raise Money" and then choose "Get Started."
3. Fill in the fundraising details, including setting a donation goal and customizing a personal message to help promote your campaign.
4. Invite your friends and family to join you in supporting the House by sharing your fundraiser on your timeline.

DILLARD'S COOKBOOK | All proceeds benefit RMHC

Pick up your 2018 edition of Southern Living Christmas for \$10 at your local Dillard's today! Featuring over 175 all-new recipes along with dozens of decorating ideas for year-round holidays, it is a perfect resource as we welcome the season of celebrations!



Third Party FUNDRAISERS

There are countless ways you or a group can raise funds in support of the House. If you are interested in hosting a third party Community Fundraiser as a special way to support the House at your business, school, organization or church, contact Jami Carlson at jcarlson@rmhccnaz.org.

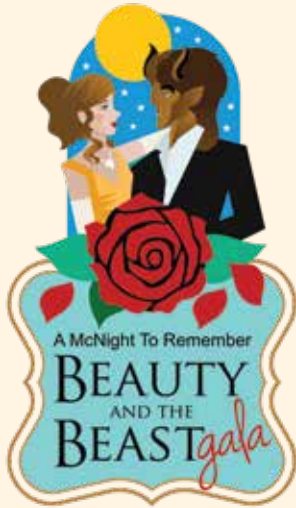
MAKE DONATING AUTOMATIC WITH WORKPLACE GIVING

Workplace giving campaigns empower you to help the community by automatically deducting donations from your payroll on a one-time or recurring basis. It's a great way to support the House year-round! To find out if your employer participates in a workplace giving campaign, contact your Human Resources Department.

RMHC of Central and Northern Arizona currently participates in the following campaigns:

- United Way: **ID# 0008**
- Arizona Combined Federal Campaign: **ID# 75292**
- SRP Boosters
- Arizona State Employee Charitable Campaign: **ID# ST730**
- Maricopa County Combined Charitable Campaign

YOU'RE INVITED!



Join us for a storybook evening at the annual A McNight to Remember Gala and After Party

November 10, 2018
6:00pm

Hosted at **J.W. Marriott Camelback Inn Resort**
5402 E. Lincoln Dr.
Scottsdale, AZ 85253

PRESENTED BY



HONORING

Sara Begley &



GALA CO-CHAIRS

Kerry Schulman & Chiko Swiney

MASTERS OF CEREMONIES

Connie Colla, LAUNCH Real Estate & Marty Manning, KEZ 99.9 FM

AUCTIONEER

Jennie Heal

EVENT ACTIVITIES

Hosted Cocktail Reception • Silent Auction • Trip Raffle • Dinner Live Auction • Help-A-Family Appeal • Heart of the House Awards
Immediately followed by the "Enchanted After Party" hosted by The Red Shoe Society

TICKETS

Gala Tickets **\$300** • After Party Only Tickets **\$50**
Sponsorships and Tables Available!

GET INVOLVED

Attend the Gala • Become a Sponsor
Donate an Auction Item • Volunteer

Visit rmhccnaz.org/gala or call Leslie Religioso, Development Manager, at **602.798.5097** to learn more.

TRAVEL RAFFLE

One lucky winner will select one of four fantastic vacation prize packages and create memories to last a lifetime!



RAFFLE DETAILS

Only 2,500 tickets will be sold!
\$20 per ticket • \$100 per 6-ticket pack
Every \$100 sold in tickets helps to cover a one-week stay for a family at Ronald McDonald House.

Drawing will be held November 10, 2018, at the Ronald McDonald House Gala - need not be present to win!

ROME AND TUSCANY CULINARY ESCAPE

- 2-night stay at Hotel Ponte Sisto, Rome
- 5-night stay at Renaissance Tuscany Il Ciocco Resort and Spa (Barga, Lucca)
- Daily breakfast for 2
- Lunch, wine cellar and olive oil press tour and tasting for 2 at Fattoria Colleverde Lucca
- Round-trip airfare for 2 to Rome, Italy

NASHVILLE UNPLUGGED

- Country Music Hall of Fame and Museum Gold Pass for 4
- Ryman Auditorium Guided Backstage Tour for 4
- 5-night stay in 2 standard guest rooms at the Renaissance Nashville Hotel
- Round-trip airfare for 4 to Nashville, Tennessee

COSTA RICA GETAWAY

- Total of 7 nights in a standard guest room at Los Suenos Marriott or J.W. Marriott Guanacaste in Costa Rica. Stay at one resort or split your nights and spend time at both.
- Daily breakfast for 2
- Round-trip airfare for 2 to San Jose, Costa Rica

WASHINGTON, D.C. CAPITOL BUILDING HISTORIAN'S TOUR

- 3-hour private guided tour for 4 of the U.S. Capitol
- 5-night stay in one standard guest room at the Fairmont Washington, D.C.
- Daily breakfast for 2
- Round-trip airfare for 4 to Washington, D.C.

PURCHASE YOUR TICKETS TODAY!

Visit rmhccnaz.org/gala for additional details and rules or call **602-798-5097**.

HEART OF THE HOUSE

At the annual McNight Gala, RMHC of Central and Northern Arizona recognizes an individual and company/group who have made a tangible lasting impact on the organization and who exemplify the spirit of philanthropy and community service. We call them the "Heart of the House."

This year, we are delighted to recognize **Sara Begley** as the Individual Heart of the House Honoree, and **SRP** as the Corporate Heart of the House Honoree. Both honorees are champions within our community and their continuing contributions to Ronald McDonald House Charities of Central and Northern Arizona help hundreds of families in need.

As a former executive on our Board of Directors, **Sara** played an important role in moving RMHC's mission forward, and it is her leadership, integrity and dedication to the community that is a great example to all. Sara has long carried the mission of RMHC close to her heart, and first began supporting RMHC along with colleagues from CopperPoint Insurance Companies. The volunteer team is fondly called the "Big Macs,"

and we think it is because they help RMHC families in a BIG way, serving exceptionally delicious dinners every month.

SRP has been a longstanding corporate partner of RMHC. Giving back and strengthening communities is a critical part of SRP's culture. SRP's contributions to RMHC are numerous and vast, including support of two capital campaigns to further the reach of RMHC's mission in the Valley, as well as sponsorship of annual signature events, such as the McNight Gala. SRP employees are passionate about giving and have made a tangible impact at RMHC. Over the years, employees have served many dinners to families, volunteered on an individual basis and have given generously through an employee organized workplace giving



Individual Heart of the House Honoree
Sara Begley

Corporate Heart of the House Honoree



association called SRP Boosters.

We look forward to celebrating our Heart of the House honorees and recognizing their contributions of time, talent, treasure and testimony at the McNight Gala in November!

GIVE THE GIFT OF TOGETHERNESS

In 2017, Ronald McDonald House Charities of Central and Northern Arizona provided 17,798 nights of rest for the 1,097 families who called our House their "home-away-from-home." This holiday season, you can help give even more families the gift of togetherness by making a year-end gift. Even better yet, your contribution to the House is deductible on your Arizona state taxes!

Your contribution helps families during a time when they need it most.
Thank you for your generosity!



Donating to RMHC is as easy as 1, 2, 3!

1. Choose your donation amount.

Reduce your direct state tax liability by \$800 per couple or \$400 per individual. RMHC qualifies through the Credit for Donations Made to Qualifying Charitable Organizations in Arizona.

2. Mail in your donation or donate online at rmhccnaz.org by December 31st!

3. Benefit from a dollar-for-dollar state tax credit.

This credit is in addition to those you can receive for private school tuition and public school extra-curricular activities. You don't need to itemize your deductions to benefit from the credit.

Consult your tax advisor for details and advice on your specific situation.

Pro-Am Golf Tournament



1st Place Team: Jay Swansson, Ajae Slayton, CJ Weston, Jack Weston

Swinging "Fore" the Houses!

RMHC held its 4th Annual Pro-Am Golf Tournament on May 2, 2018 at Grayhawk Golf Club.

Growing to two courses this year, community champion Joe Maslick led the Golf Committee as Chairman for the annual tournament, presented by La-Z-Boy Furniture Galleries of Arizona. We welcomed a record 152 golfers, along with 30 local pros, and seven PGA and LPGA pros that included Pat Bradley, Jan Stephenson, and Howard Twitty, in raising over \$206,000 for families who call RMHC their "home-away-from-home."

Proceeds from the tournament support the mission and services at the Valley's three Ronald McDonald Houses, allowing families to stay together while seeking medical care for their children.

Thank you to our presenting sponsor

We are excited to announce that the RMHC Pro-Am Tournament will be back in 2019! To learn more, email jerry@rmhccnaz.org or visit rmhccnaz.org/golf



Golf Chair Joe Maslick with PGA Pro Jan Stephenson, Bill Frost, Wayne Mailloux, Penny Mailloux and Paulette Maslick



La-Z-Boy foursome including Bernie Smith, Mike Parkinson, Kathy Till, Jim Carter and RMHC Board Member Chris Bates



Corey Knight, Cubby Kneec, RMHC Board Member Rob Caldwell, Ronald McDonald, Brian Schue and Rich Tomey



ATI foursome including Troy Mette, Cort Gilliam, RMHC Board Member Jeff Moore, Steve Jones and Jason Rains

Local McDonald's® Continue to Help Our Families

We appreciate our local McDonald's® restaurants for continually raising money and awareness for Ronald McDonald House Charities of Central and Northern Arizona throughout the year. Here is how you can help next time you stop by a McDonald's® to support the families who travel to the Valley and call RMHC their "home-away-from-home."

Canisters

Diners can donate directly to RMHC by depositing money in the canisters at their local restaurant.

Happy Meals

A portion of each Happy Meal sold is donated to RMHC.

Newspapers

A portion of *USA Today* and *Arizona Republic* newspaper sales at McDonald's® restaurants are donated to RMHC.

Collect Items on Our Wish List

Like your own homes, there is a lot that goes into providing all the comforts families need while at our "home-away-from-home." Take a look at the current wish list for items that we can put to good use at Ronald McDonald House Charities:

Sparkle & Shine

- Mops, brooms, dust pans
- Trash bags (13 & 55 gal)
- All-purpose cleaner
- Paper towels
- Dow Scrubbing Bubbles
- Liquid Plumber
- Liquid hand soap
- Toilet bowl cleaner
- Toilet plungers
- Toilet scrubbers

Keep Us Cozy

- Mesh laundry bags
- Pillows & pillow protectors
- White towels (bath/hand/washcloth)
- Cases of bottled water
- Mini refrigerators
- Queen sheet sets (white)
- Twin sheet sets (cream)
- Mattress protectors (queen)
- Radio Flyer Red Wagons

Stock Our Kitchen

- Ravioli & Spaghetti O's
- Coffee & round coffee filters
- Tuna
- Canned, ready-to-eat soups
- Cereal



You can also purchase some of our most needed items directly from our Amazon Wish List at bit.ly/ronaldwishlist. If you choose to donate through Amazon, please be sure to include your name and contact information to acknowledge your donation.

"The support of people who understand what you're going through is just something you cannot compare."

- Family who stayed at the House in 2017

FRESH NEW LOOK

from La-Z-Boy

Welcome to our newest remodel!

The library and family room at our Roanoke House went through a revamp this summer thanks to our good friends at La-Z-Boy Furniture Galleries of Arizona. Fresh paint and new furniture created two wonderful spaces for our families to relax and rejuvenate during their stays. Families often use these areas to do homework, make important phone calls, or just have a quiet moment of reflection. "It's a relaxing and nice place for my family to be while I'm working," said one mom staying at the House. "My daughter reads books and it's just comfortable." The new updates make this space even more inviting and we are grateful to La-Z-Boy for their continued dedication in ensuring our families feel the comforts of home throughout the House.





Ronald McDonald House Charities
of Central and Northern Arizona

501 East Roanoke Avenue
Phoenix, AZ 85004

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Connect with us on social media!



Stay up-to-date on the latest House happenings!

Facebook: Ronald McDonald House Charities
of Central and Northern Arizona

Twitter: @RMHCPhoenix

Instagram: @RMHCPhoenix

YouTube: /RMHCPhoenix

Flickr: /RMHCPhoenix

Keeping Families Close®

0.5%

SUPPORT RONALD MCDONALD HOUSE CHARITIES WHILE YOU SHOP!

Amazon will donate 0.5% of all eligible purchases to Ronald McDonald House Charities of Central and Northern Arizona when you register with AmazonSmile.

Visit smile.amazon.com to designate RMHC CNAZ today!



Use Your Fry's V.I.P. Card TO SUPPORT RMHC!



Did you know you can help RMHC of Central and Northern Arizona keep families close just by grocery shopping?

Earn donations by registering your Fry's VIP card today at FrysCommunityRewards.com using Ronald McDonald House Charities of Central and Northern Arizona's ID **#XA822**.

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Please clip and return your request in the enclosed envelope, or email your change to Coral Griswold at cgriswold@rmhccnaz.org.

If you would rather receive e-mail updates about what's happening at the House, please send an email to cgriswold@rmhccnaz.org or sign up for our e-news updates online at rmhccnaz.org.

Sign up for a tour of RMHC of Central and Northern Arizona

We're so glad you stay connected through our newsletters. If you have never been to a House, or if it's been a while, we'd love to give you (and your friends, too) a tour of any of our three Houses.

If you're interested in getting involved, taking a tour and learning more about Ronald McDonald House Charities, contact Helain Day at hday@rmhccnaz.org.