



Ronald McDonald  
House Charities®  
Central & Northern Arizona



# ANNUAL REPORT

**2023** IN REVIEW

# A Year of Growth and Impact: RMHCCNAZ in 2023

2023 was an incredible year for Ronald McDonald House Charities® of Central and Northern Arizona. Together, with our community partners, we provided essential services that removed barriers, strengthened families, and promoted healing when children needed healthcare.

In 2023, we served more families than ever before.

- **2,171 families visits, up 45% from 2022.**
- **20,400 nights of rest, up 31% from 2022.**
- **A home-away-from-home was provided for 1,208 families, up 20% from 2022.**
- **The average distance families traveled who stayed with us was 301 miles.**

Pediatric healthcare is a tough business. Reimbursement rates are lower, treatment is more complicated and requires more resources, and an increase in demand for children who need behavioral health services all add to the challenges for pediatric providers. More and more families are having to travel hundreds of miles to receive medical treatment and care for their children.

What would it cost families if RMHCCNAZ didn't exist? This year, we looked at the cost of lodging and meals/incidentals families would endure when forced to travel for pediatric medical care away from home.

Lodging: The Arizona Office of Tourism Statewide Lodging Performance, Fourth Quarter 2023, shared the average daily rate of a hotel was \$165.75.

*\$165.75 X 20,400 nights of rest = \$3,381,300*

Meals/Incidentals: The U.S. General Services Information for Phoenix/Scottsdale, Fourth Quarter 2023, was \$69.00 per day.

*\$69.00 X 52,120 volunteer meals served in 2023 = \$3,596,280*

## The total benefit for families in 2023 was \$6,977,580!

With mounting medical bills and basic life expenses, we know most families would not be able to afford to stay in hotels, purchase meals, and incidentals while away. For many families, this would mean sleeping in a vehicle or bedside and eating out of vending machines. Not ideal. Not healthy. Not safe.

Our team takes immense pride in offering families a safe and comfortable place to stay, healthy meals and snacks, the ability for families to stay together, and the chance to meet and bond with other families who are also experiencing challenging times.

We had an incredible year. We helped thousands of families when they needed us. All services and resources are provided at no cost to our guest families. Ever.

Together, we have made a difference in the lives of others.

Thank you,



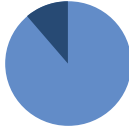
Kerry Schulman  
Chief Executive Officer



# 2023 Family Impact



**1,208**  
families provided  
a "home-away-  
from-home"



**88%**  
families served  
from Arizona



**20,400**  
nights of rest



**9 nights**  
average  
family stays



**2,171**  
family visits



**60,728**  
visits to the  
house since  
1985

## Families Traveled From



**301 miles**  
average distance



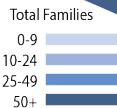
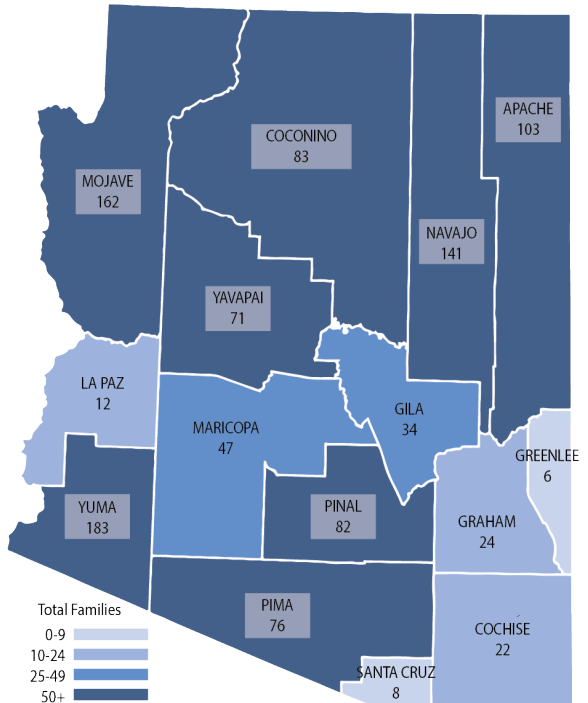
**5**  
international



Arizona counties



states



# Volunteer Highlights



Total individual volunteers  
**2,006**

Total individual meals provided to families  
**52,120**

Total volunteer hours  
**6,200**

Value of Volunteer Service  
**\$191,372**



*\*Source: Independent Sector values volunteers service at \$31.80/hour*

## Arizona Tax Credit

### Support your Favorite Charity and Get a Credit Back!

Under the Arizona Charitable Tax Credit Law (ARS43-1088), donations to Ronald McDonald House Charities of Central and Northern Arizona qualify for the Credit for Donations Made to Qualifying Charitable Organizations program in Arizona. That means you can receive a dollar-for-dollar tax credit on your state income taxes. Single Taxpayer or Head of Household.

Up to **\$938** Maximum  
Married Couples Filing Jointly

Up to **\$470** Maximum  
Filing as Single or Head of Household

### How does it work?

Donate all at once, or spread your gift out over the year. Gifts through tax day in April can count toward the previous year's return. When you complete your state tax return, simply indicate our Qualifying Charitable Organization (QCO) code – 20400 to take the credit. Consult your tax advisor for details and advice on your specific situation.



Volunteer  
**Your Time**



Become a  
**Monthly Donor**



Donate  
**Wish List Items**



Become a  
**Corporate Partner**



Organize  
**a fundraiser**

To learn about more opportunities to support the House,  
please visit [rmhccnaz.org/get-involved](https://rmhccnaz.org/get-involved)

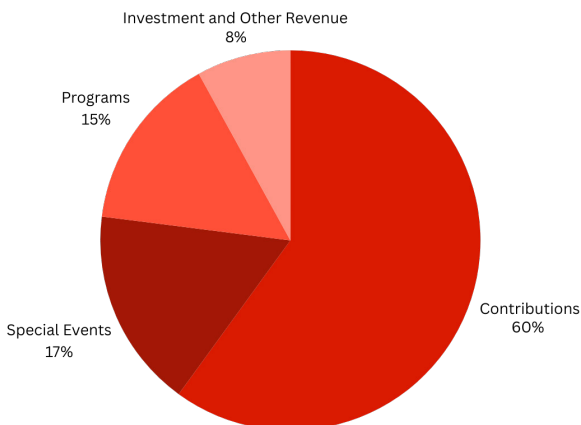


## TOP 5 Diagnoses

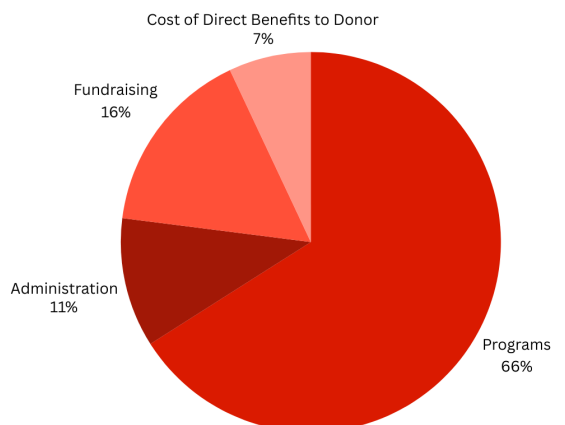
- ♥ Neurology/Neurosurgery
- ♥ Neonatal and Perinatal Medicine
- ♥ Hematology and Oncology
- ♥ Cardiology/Cardiac Surgery
- ♥ Gastroenterology and Hepatology

## Financial Breakdown

### 2023 Revenue



### 2023 Expenses



# Yuma Mom Creates Hospital Room Surprise For Five-Year-Old Cash

Five-year-old Cash loves building miniature volcanoes with his mom, Tamara Lozano. So, she figured out a way to build a science project volcano in his hospital room during his weeks of inpatient hospital care to correct issues with his heart. Engineering and watching the bedside eruption was a reward for Cash making it through another uncomfortable medical procedure. Tamara credits Ronald McDonald House® as her "home away from home" with giving her the ability to create a moment of joy for her son during a difficult time.

"Staying at Ronald McDonald House gives me peace of mind," says Tamara, who resides with Cash and her 15-year-old daughter Olivea in Somerton, about 10 miles south of Yuma. "I'm able to show up better for my son in big and small ways because my basic needs are taken care of at the House. I can detach from the hospital to sleep and recharge."



Doctors first noticed Cash's heart wasn't developing correctly during a routine anatomy ultrasound while Tamara was still pregnant. In the womb, Cash had both transposition of the great arteries, or TGA, and pulmonary stenosis, a narrowing of the pulmonary valve. Doctors explained Cash would need a series of surgeries to correct the congenital heart defects throughout the first few years of his life.

Tamara's first stay at RMHCCNAZ took place just a couple months after this discovery, while she was still pregnant and waiting to go into labor in Phoenix. In fact, the family has spent several stints at Ronald McDonald House as Cash underwent a series of surgeries at Phoenix Children's to correct the congenital heart defects. Cash's most recent hospitalization began with an emergency helicopter ride from Yuma to Phoenix after a bout with COVID caused colitis in his stomach. Cash's heart wasn't strong enough to pump oxygenated blood to his intestines, which sent him into shock. Surgeons had to wait for Cash's body to fight off the virus so he would be strong enough for the heart surgery that would save his life. Tamara slept on a small couch next to Cash's hospital bed until a spot became available at the Roanoke House in Phoenix, where she stayed for nearly 90 nights.

Four long weeks after he was initially Life Flighted from Yuma to Phoenix Children's, doctors decided the life-saving heart surgery couldn't wait any longer. Today, Cash is on his way to recovery. He was released from the hospital and will live at Ronald McDonald House with his mom and older sister for several weeks while he continues to get stronger and goes to frequent follow-up appointments.



Reflecting on her experience, Tamara explains how difficult it was not knowing if her son would survive. "All of my strength came from my faith," she said. Tamara hopes to return home to Somerton soon. But in the meantime, she's taking it one day at a time. "When I think too far into the future, I start to worry," says Tamara. "I have to remind myself that if something goes wrong, we have access to a hospital, and if we have to go to the hospital, we will have help from Ronald McDonald House. Our needs will be taken care of, and I only have to worry about being mom for Cash and Olivea."

# Community Champions

Thank you to our generous partners for their support in 2023

## \$100,000+

## \$50,000 - \$99,999

Arizona Complete Health

Phoenix Suns Charities

Arizona Community Foundation

La-Z-Boy Arizona

Local McDonald's Restaurants

The Ditzen Family Trust

Estate of Carol Daly

Salt River Pima Maricopa Indian Community

The Kemper and Ethel Marley Foundation

## \$25,000 - \$49,999

Arrowhead Superior Refrigeration Service, LLC

Encore Global (partial In-Kind)

Nan and Tim Corwin

The Board of Visitors

Coca Cola - North America

Estate of Cecil and Lela Gary

Norma Pochopin Revocable Trust

The Stingley Family

Crescent Crown Distributing, LLC (partial In-Kind)

Hotel Valley Ho (partial In-Kind)

Salt River Project (SRP)

Thomas N Abdella MD Foundation

Sharon K. Castle-Bills

Tyson Foods

Mark and Karen Luebke Family Foundation

Southwest PGA Foundation

## \$10,000 - \$24,999

AGK Restaurants

Copperhead Charities

Jim Pratt

Steven's Haven Charitable Foundation

Alpha Delta Pi, Epsilon Xi Chapter/Alpha Delta Pi Foundation

CopperPoint Insurance Companies

Judith and Bill Schubert

Susie and Dave Allazetta

Andrew Cannella

Desert Ford Dealers Advertising Association

Kitchell Foundation

The Arizona Republic

Becky and Lee Heriaud

Desert Sky Operators Association

Marti and Joel Vandevooort

The Martin-Brower Company, LLC

BOK Foundation

Fifth Generation Inc./Tito's Handmade Vodka

McCain Foods USA

Thunderbirds Charities

Christy and Jerry Wernau

Grossman Charitable Gift Trust

Scott Harris Financial Group/Lanette and Scott Harris

True Group, Inc./Jennifer and Brian Salerno

Collins Commercial Services, LLC/Mayra and Chad Collins

Jane and Robert Crotty

Service1st Commercial Cleaning

Turbo Insurance Group

Concord General Contracting, Inc.

Jason Beaver

Southern Glazer's Wine and Spirits\*

WBF Management, LLC

## \$5,000 - \$9,999

Arizona Bank & Trust

Catherine Sanchez

GardaWorld Security

Rhonda and John O'Neal

Arizona Community Foundation of Yavapai County

Cindy and Ronen Aviram

Gina Bridgeman

Robert L. Souza

Arizona Diamondbacks

Clayton Homes

InteriorWorx Commercial Flooring

S&D Restaurants, LLC

Arizona Public Service (APS)

Community Auctions

Janice Camp

Saguaro Forest Advisors

Asma and Dr. Mohammed Zara

Corey and Chris Carney

John Lane

Shutterfly\*

AV Concepts

Cox Charities

JRG Restaurants

Stefanie and Brad Teufel

B&D Restaurants, Inc.

Daniel E. Ketchmark Irrevocable Trust

Kammi and Allen Debes

Stifel

Banner Desert Medical Center\*

Dee and Mel Heller

Lawrence Smith

Sundt Foundation

BeachFleischman PLLC

Dillard's, Inc.

Lerner & Rowe Gives Back

Team Emery\*

Bell Bank

Donna Jean and Philip Stover

Linda and Steve Lanini

The Ellie and Les Hayt Family Foundation

Beus O'Connor McGroder PLCC

Dr. Michele Halyard and Councilman Kevin Robinson

Live Nation\*

The Shepherd Charitable Trust

BMO Harris Bank

Drs. Sameer and Nandita Keole

Mary and Glenn Ruffano

Western Alliance Bank\*

Britany and Sherman McElroy

Fennemore

Mayo Clinic - Department of Radiation Oncology

Mesa Hohokam Foundation, Inc

Caitlin Robb Foundation

Fiona and John Nickerson

Northern Trust Corporation

*\*In kind donations*

Cardinals Charities

Fort McDowell Yavapai Nation

Pegram/Slayton Organization

Caruso Construction, Inc.

Fox Restaurant Concepts

# Leadership

## Executive Staff

**Kerry Schulman**  
Chief Executive Officer

**Bill Peterson**  
Chief Administrative Officer

**Len Gutman**  
Chief Development & Marketing Officer

## Executive Committee

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SRP

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**Jill Hanks**  
APS

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Phoenix Suns

### Vice Chair

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City of Phoenix, District 6

### Member at Large

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Radix Law

### Member at Large

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Community Member

### Treasurer

**Abrañ Villegas**  
Lazeur Capital Partners

### Member at Large

**Mike Cardoso**  
Service1st Commercial  
Cleaning

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**Patrick McGroder IV**  
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Companies

**Christy Napolitano-  
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**Scott Harris**  
Scott Harris Financial Group

**Frank Neal**  
La-Z-Boy

**Mike Weaver**  
Southwest Airlines

Printing Courtesy of

**Shutterfly**



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**RMHC**  
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Arizona