



# HEART OF THE HOUSE REPORT

2022 IN REVIEW



Ronald McDonald House Charities®  
Central & Northern Arizona

# WORKING FOR OUR “WHY”

Working for a non-profit organization, my colleagues and I are often asked “why?”

Why do we do what we do? Why should people volunteer? Why should a company support us?

At Ronald McDonald House Charities® of Central and Northern Arizona (RMHCCNAZ), we are so lucky to have a million good answers to these questions. At the most concise level, our “why” is every family that we welcome in our three Valley Houses. But beyond that, each person on our team, on our board, and on our volunteer roster has their own personal “why.”

As you read through our 2022 Heart of the House Report, you will see our “why”s. Every photo in this report is a real RMHC family that has stayed in our House. Some stay for three nights, some have been with us for over 300 nights. These families and their ill or injured child are our “why.”

Our “why” is the family whose child is born with a chronic condition, who need to travel from the far corners of our state for monthly doctors appointments, for whom staying in a hotel over a dozen nights a year would be an extreme financial hardship.

Our “why” is celebrating with the couple who traveled from out of state to adopt a baby born prematurely, and who need to be close to the hospital while they wait to take the newest member of their family home.

Our “why” is the tired parent who comes back to one of our Houses after an emotional day by their child’s bedside, only to have a small piece of that stress lifted by the warm, homemade meal that welcomes them.

Every single person who supports Ronald McDonald House® has their own, deeply personal “why.” It is this “why” that drives us, that has pushed us to bring a holistic care experience to our guest families, helps us rally volunteers to prepare daily meals, and drives us to fundraise to expand and improve our Houses. While you look through the following pages, I encourage you to reflect on your personal “why” and how you can share it with others.

With immense gratitude,



Kerry Schulman  
Chief Executive Officer



# 2022 FAMILY IMPACT

While doctors and nurses took care of their children, Ronald McDonald House took care of their families. We provided the care, comfort, and hope they needed to face their biggest battles. All of THIS was possible because of generous donors like YOU.

Visits from Arizona Families

88%

Total families served

1,003

Total family visits

1,502

Total nights of rest

15,539

Average length of stay

10 nights

The farthest family traveled

8,490 miles

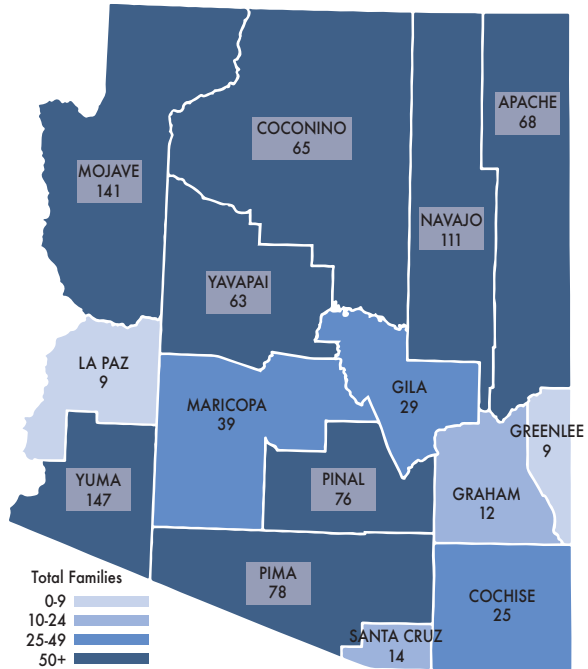
Cost savings for average family stay

\$2,680

Number of family visits since 1985

58,557

County Breakdown of Arizona Families Served



Families traveled from



## OUR MISSION

Ronald McDonald House Charities of Central and Northern Arizona (RMHCCNAZ) is a welcoming, "home away from home" for families with children facing medical challenges, providing an atmosphere of comfort, hope, and courage.



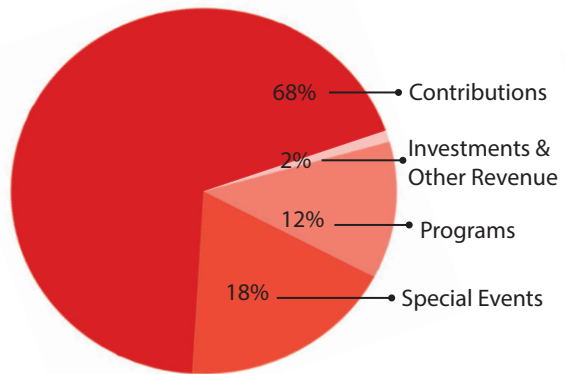
The Saucedo Family from Maricopa, AZ

## Top 5 Diagnoses

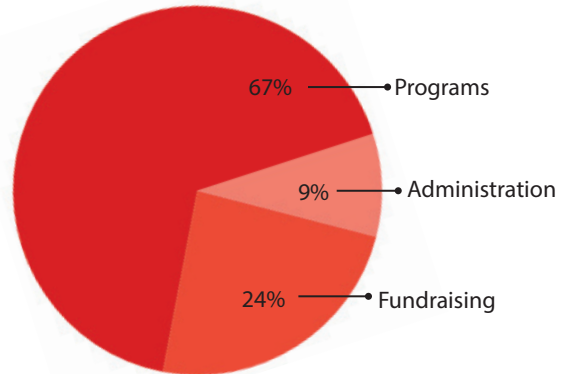
- High Risk Pregnancies
- Cancer
- Cardiac
- Neurological
- Neonatal and Perinatal

# FINANCIAL BREAKDOWN

### 2022 Revenue



### 2022 Expenses



# 2022 VOLUNTEER HIGHLIGHTS

*Volunteers work from the heart even in the toughest of times*

Total individual volunteers

1,610

Total volunteer groups

355

Total volunteer hours

3,875

Total individual meals  
provided for families

46,617



APS



Citizens  
Financial Group

## WAYS TO GET INVOLVED



Make a  
Donation



Donate  
Wish List Items



Volunteer  
Your Time



Become a  
Corporate Partner

To learn about more opportunities to support the House,  
please visit [rmhccnaz.org/get-involved](https://rmhccnaz.org/get-involved).

# LAYLA'S STORY

Cheri Ernst and her husband, Peter, were planning a Sabbatical to the Pacific Northwest when they received the phone call from their son, Drew, that would change their family's world forever. Drew and his wife, Shanna, were expecting their fourth child in just a few weeks. Shanna had fainted, and was being rushed to the hospital in their hometown of Kingman, Arizona. Following a major heart attack, Shanna tragically passed away in the ambulance on the way to the hospital.



The doctors were able to deliver baby Layla, but she was not expected to live long. The medical team had revived her three times, and no one knew how long she had gone without oxygen. Drew had his other children who needed him at home while they grieved. So Cheri and Peter rushed to St. Joseph's Hospital to be with Layla, who had been airlifted there soon after birth.

As Layla continued to fight, it became clear that Cheri and Peter would be by her bedside for an extended period. And that was when they found Ronald McDonald House. "We knew about this amazing place and all that you did, but not in a personal way," Cheri shared. "The blessing of having someone to help us because we don't have the funds to do this." Over one three-day visit, the nurses told Cheri that "If Layla is going to make it, she needs you here." So far, Cheri has spent 106 nights at our Roanoke House,

"I love my room. It has given me such a safe place to be. I'm not fearful. To know there are such loving people around, like when I have a meltdown and am crying, someone there to tell me it's going to be OK. This place has given me such a base to come back to every night when our world is so completely turned upside down. At 64, I am becoming a mom."

Layla has since been transferred to Phoenix Children's. Cheri is learning to take care of Layla's specific needs, and remains hopeful. Layla was not expected to survive. Now at 11-months-old, she is breathing without supportive oxygen.

**"The House is where I can come and it's my safe place. Everyone is carrying the same pain. Different stories, but same pain. It's raw and there's something really beautiful about that."**



# COMMUNITY CHAMPIONS

*Thank you to our generous partners for their support in 2022*

## \$100,000+

**Bashas' Family of Stores**  
**Del E. Webb Foundation**  
**The Diane & Bruce Halle Foundation**

**La-Z-Boy Arizona**  
**Local McDonald's Restaurants**  
**Phoenix Suns Charities/DBS5**

## \$50,000 - \$99,999

**The Norton Foundation**

**Thunderbirds Charities**

## \$25,000 - \$49,999

Arizona Complete Health  
Arizona Coyotes Foundation  
Arizona Food Bank  
Banner Health  
Caitlin Robb Foundation

Gila River Indian Community  
Hotel Valley Ho  
The Kemper and Ethel Marley  
Foundation  
MedSupply

JFQ Lending  
Quick Quack Car Wash  
Salt River Project (SRP)  
Southwest PGA Foundation  
Tyson Foods

## \$10,000 - \$24,999

A.G.K. Restaurants  
Alpha Delta Pi Foundation  
Arizona Public Service (APS)  
The Arizona Republic - Season for  
Sharing  
Arrowhead Superior Refrigeration  
Service  
Blue Cross Blue Shield Arizona  
The Coca-Cola Company  
Community Auctions  
CopperPoint Insurance Companies  
Crescent Crown Distributing  
Desert Sky Operators Association  
Eco Terreno Wines and Vineyards

Encore Global  
EVB Christian Family Foundation  
General Mills  
The Ellie and Les Hayt Family  
Foundation  
Horejsi Charitable Foundation  
Johnson Family Foundation  
JRG Restaurants  
Kitchell  
Mark and Karen Luebke Family  
Foundation  
MolinaCares  
Novum Behavioral Health Systems  
The Ottosen Family Foundation

Peoria Unified School District #11's  
Elementary Student Council  
S&D Restaurants  
Salt River Pima-Maricopa Indian  
Community  
Scottsdale Saguaros  
Service1st Commercial Cleaning  
Shamrock Foods Company  
Sonora Quest Laboratories  
Southern Glazer's Wine and Spirits  
Tito's Handmade Vodka  
True Group  
WBF Management  
West Pharmaceutical Services

## \$5,000 - \$9,999

Arizona Bank & Trust  
Arizona Cardinals  
Arizona Community Foundation of  
Yavapai County  
Arizona Community Foundation  
of Yuma  
Arizona Farm Bureau Federation  
Arthur and Joan Weisberg Family  
Foundation, Inc  
B&D Restaurants, Inc.  
Beus Gilbert McGroder PLCC  
BMO Harris Bank  
BOK Financial  
Caruso Construction

The Charro Foundation  
Cities West Media  
Collins Commercial Services  
Fennemore  
Fiesta Bowl Charities  
GardaWorld Security  
H & K International  
Imagine Technology Group  
Jennings, Strouss & Salmon, PLC  
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Larry H. Miller Charities  
The Leberherz Family Foundation  
The Martin-Brower Company  
Mayo Clinic Arizona

Mellon Family Management  
MUFG Bank  
Northern Trust Corporation  
Orangewood Shadows RV Resort  
Paramount Luxury Development  
Phoenix Children's Hospital  
SITE Centers Corporation  
Slayton/Pegram Organization  
Southwest Gas Corporation  
Sprague Pest Solutions  
Stingley Management  
Turbo Insurance Group  
U-Haul International, Inc  
Wernau Organization

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Cleaning

**Kevin Robinson,**  
**Member at Large**  
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Councilman  
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Collins Commercial Services

**Alexander Falkenstein**  
Northern Trust Corporation

**Patty Frankenfield**  
Arizona Coyotes

**Grace Frohock**  
Prosperity Home Mortgage

**Melissa Grass**  
CopperPoint Insurance Companies

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Scott Harris Financial Group

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**Myles Johnson**  
Turbo Insurance Group

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BMO Harris Bank

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Beus Gilbert McGroder PLLC

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McDonald's

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La-Z-Boy Arizona

**Mike Reina**  
Southern Glazer's Wine  
& Spirits

**Carrie Ryerson**  
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**Matt Salata**  
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Community Member

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Phoenix Children's

**Mike Weaver**  
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**Ronald McDonald  
House Charities®**  
Central & Northern Arizona

## Executive Staff

**Kerry Schulman**  
Chief Executive  
Officer

**Bill Peterson**  
Chief Administrative  
Officer

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