



Ronald McDonald House Charities®
Central & Northern Arizona

2025 EVENT SPONSORSHIP PACKET

Uniting for Families, Supporting Healing, Changing Lives



April 28, 2025
Papago Golf Club



October 18, 2025
Hotel Valley Ho



Limited Time Opportunity

Pledge \$15,000 in combined event sponsorships by March 15, 2025 and be recognized at the next highest sponsorship level at the event of your choice (as available). Pledges over \$30,000 will be recognized two sponsorship levels above. Pledge payments are due 30 days prior to each specific event.

For more information: visit www.rmhcnaaz.org/events



KEEPING FAMILIES CLOSE

HOW DO YOUR SPONSORSHIP DOLLARS HELP FAMILIES?

The mission of Ronald McDonald House Charities® of Central and Northern Arizona (RMHCCNAZ) is to provide essential services that remove barriers, strengthen families, and promote healing when children are in need of medical care. As a welcoming “home-away-from-home,” RMHCCNAZ offers a comforting and supportive environment for families who travel to the Phoenix area to access the critical healthcare their children require.

Your support of our annual fundraising events plays a crucial role in helping RMHCCNAZ keep families together and close to the medical resources their children need across our three Valley locations. Because of generous supporters like you, no family is ever asked to pay for their stay, easing the burden on parents already facing immense challenges.

By partnering with us as a sponsor, you make a direct impact on the lives of these families, offering them the strength and peace of mind to focus on what matters most—the health and well-being of their children. Thank you for being a part of this important mission.

OUR 2024 IMPACT*



1,003
families served



15,499
nights of rest



9 nights
average length of stay



\$132
cost per night of rest
for RMHC



\$0
cost to families
thanks to donors



61,731
visits to the House since
1985 families have made



**2024 impact statistics will be finalized in early 2025. Please note, Cambridge House was closed during 2024 for renovation.*



SPONSORSHIP OPPORTUNITIES

GOLF SPONSOR BENEFITS	PRESENTING \$35,000	PLATINUM \$20,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000
Company logo on all event collaterals and publicity	✓				
Priority recognition including co-branded press release, homepage exposure, and speaking opportunity at event	✓				
Exclusive gift for guests and priority hole tee off	✓	✓			
Recognition during opening and closing of event	✓	✓	✓		
Media package including press releases and social media mention	✓	✓	✓		
VIP reserved seating at 19th Hole Reception	✓	✓	✓	✓	
Full-color advertisement in event program	back cover	full page	1/2 page	1/4 page	
Recognition on sponsor signage, event website page, tee sign, and sponsor slideshow	prominent logo	prominent logo	logo	logo	✓
Player entry with meals and swag (additional 19th Hole Reception tickets for silver level and up)	8 players	8 players	4 players	4 players	4 players

SPECIALTY SPONSORSHIPS (non-golfing) - All sponsorships include prominent logo signage at sponsored area, recognition on sponsor slideshow, and recognition on event website.

ACE \$10,000 Opportunities

- Helicopter Ball Drop
- 19th Hole Reception

Additional benefits include logo on event website, opportunity to place booth at sponsored location, social media mention, logo ad in event program, and (12) tickets to the 19th Hole Reception.

PAR \$1,500 Opportunities

- Contest Prizes
- Cooling Station
- Event Signage
- Staff/Volunteer Shirts

Additional benefits include (2) tickets to the 19th Hole Reception.

EAGLE \$5,000 Opportunities

- Beverage Carts
- Morning Drink Bar
- Breakfast
- On-Course Lunch
- Live Auction
- Super Ticket

Additional benefits include social media mention, logo ad in event program, and (8) tickets to the 19th Hole Reception.

BIRDIE \$3,000 Opportunities

- Cigar Rolling
- Hole in One Contest
- Closest to the Pin Contest
- Longest Drive Contest
- Dart Board Chipping Contest
- Putting Green Contest
- Golf Ball Launcher

Additional benefits include (4) tickets to the 19th Hole Reception.



APRIL 28, 2025 • PAPAGO GOLF CLUB

www.rmhccnaz.org/events



Presented By



SPONSORSHIP OPPORTUNITIES

SOLD

GALA SPONSOR BENEFITS	PRESENTING \$35,000	PLATINUM \$20,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000
Company logo on all event collaterals and publicity					
Priority recognition including co-branded press release, homepage exposure, and speaking opportunity at event	✓				
Exclusive gift for guests	✓	✓			
Complimentary champagne at tables	✓	✓			
Recognition during opening and closing of event	✓	✓	✓		
Media package including press releases and social media mention	✓	✓	✓		
Priority seating at program portion of event	✓	✓	✓	✓	
Full-color advertisement in event program	double page	full page	1/2 page	1/4 page	
Recognition on sponsor signage, event website page, program, and sponsor slideshow		prominent logo	logo	logo	✓
Reserved seats at dinner portion of event with hosted cocktail hour prior to dinner	20	20	10	10	10

SPECIALTY SPONSORSHIPS- All sponsorships include prominent logo signage at sponsored area, recognition on sponsor slideshow, and recognition on event website.

COMPASSION \$10,000 Opportunities

- Cocktail Reception
- Dance Party

Additional benefits include prominent logo on event website, social media post, and (6) seats at program portion of the event

HOPE \$5,000 Opportunities

- Champagne Toast
- Event Souvenir Pin
- Live Auction
- Program Printing
- Signature Drink
- Silent Auction
- Trip Raffle
- Valet

Additional benefits include (4) seats at program portion of the event

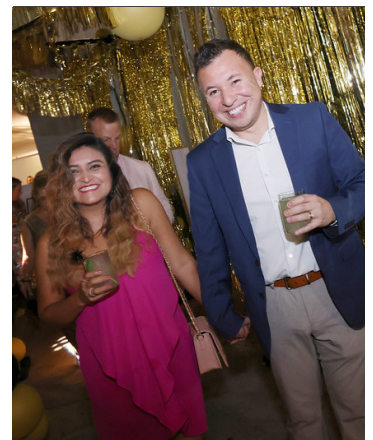
LOVE \$3,000 Opportunities

- Dance Party DJ
- Dessert Bar
- Guest Check-Out
- Guest Registration
- Live Musician
- Mystery Boxes

Additional benefits include (2) seats at program portion of the event

COURAGE \$1,500 Opportunities

- Décor (multiple available)
- Photo Stations
- VIP Gifts
- Volunteer Meals



OCTOBER 18, 2025 • HOTEL VALLEY HO

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