



Ronald McDonald  
House Charities®  
Central & Northern Arizona

# COMMUNITY FUNDRAISER APPLICATION

Thank you for your interest in collaborating with Ronald McDonald House Charities® of Central and Northern Arizona (RMHCCNAZ)! We are grateful for the support from energetic individuals, businesses, and organizations like you wanting to generate funds and resources needed to support our mission.

To ensure fundraisers and events align with organizational guidelines, we require all events and fundraisers to complete the form below prior to hosting an event. Please complete the suggested fields below with proposed event details, then review and initial each listed guideline. We ask that applications be submitted a minimum of 30 days prior to proposed event date and allow for a minimum of five business days to review.

Please return completed fundraising application to Tisha Clyde at [tclyde@rmhccnaz.org](mailto:tclyde@rmhccnaz.org).  
QUESTIONS? Call 602-798-5094.

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## CONTACT INFORMATION

Company/Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Company/Organization Website: \_\_\_\_\_

## EVENT INFORMATION

Description of Event *(If applicable, please attach any flyers and/or promotional materials):*

\_\_\_\_\_  
\_\_\_\_\_

Date/Time of Event: \_\_\_\_\_

Location of Event *(Include address, if applicable):* \_\_\_\_\_

Anticipated Gross Revenue: \_\_\_\_\_ Anticipated Net Revenue: \_\_\_\_\_

\*Gross revenue minus expenses

## PROMOTION DETAILS

Will the RMHCCNAZ logo be requested for promotional purposes?  Yes  No

*\*All logo usage must be approved by RMHCCNAZ before use.*

How will the event be promoted? (i.e. invitations, social media, flyers, website, radio/TV)

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Will media be contacted?  Yes  No

If applicable, please list any sponsors or potential sponsors for the fundraiser:

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## GUIDELINES *Please initial next to the following statements.*

\_\_\_\_\_ Use of RMHC name or logo will only be authorized upon completion and approval of Community Fundraiser Application. Upon approval, event host may be authorized to use organization logo or name, Ronald McDonald House Charities® of Central and Northern Arizona, only in connection with the fundraising event, until the completion of the event, or termination of this agreement. All written usage(s) of Ronald McDonald House Charities® shall bear the registered trademark, "®".

\_\_\_\_\_ Promotional materials using the registered logo and/or name of Ronald McDonald House Charities® of Central and Northern Arizona or referencing its involvement must be submitted to RMHC for its review and approval in advance of your event.

\_\_\_\_\_ All communication materials must acknowledge that proceeds will benefit RMHC, not that it is hosted by RMHC.

\_\_\_\_\_ Fundraiser host is responsible for securing participation for the event. RMHC assumes no responsibility for promoting the event but may promote at its discretion when applicable.

\_\_\_\_\_ It is up to RMHC staff discretion to involve a family, staff, or volunteers at an event.

\_\_\_\_\_ Fundraiser host agrees to comply with all necessary local or government regulations. This includes but is not limited to registering with appropriate agencies, purchasing insurance, following any rules of disclosure currently required by the IRS, liability releases and required licenses or permits.

\_\_\_\_\_ The individual and/or organization holding the event agrees to indemnify and hold RMHC harmless from all claims that may arise because of event.

\_\_\_\_\_ Event must be financially self-sustaining without contribution or financial risk for RMHC.

**GUIDELINES (cont'd)** Please initial next to the following statements.

\_\_\_\_\_ Fundraisers must comply with all federal, state, and local laws governing charitable fundraising, gift reporting, and special events. The IRS requires that all tickets, invitations, or entry forms state which portion of the contribution is tax-deductible.

\_\_\_\_\_ RMHC will not solicit its sponsors, donors, or Board of Directors on behalf of fundraising event and will not provide donor or volunteer contact information.

\_\_\_\_\_ Companies with public images having the potential to compromise the goodwill of RMHC, compete with McDonald’s Corporation, or conflict with our mission may not be presenting sponsors or promote their products through advertising or other exposure. (i.e. other quick service restaurants).

\_\_\_\_\_ If circumstances warrant, RMHC is notified, or becomes aware of practices incongruent with these guidelines, or misaligned with our mission, RMHC may direct you to modify, cease or cancel the program.

**AGREEMENT**

I, \_\_\_\_\_, agree on behalf of the organization/group I represent that if the project I wish to coordinate is approved by Ronald McDonald House Charities of Central and Northern Arizona, Inc., we understand and agree to abide by the Community Fundraiser Policies & Guidelines, a copy of which has been provided to the organization group by Ronald McDonald House Charities of Central and Northern Arizona, Inc. I also agree that the funds raised from the activity will be remitted to Ronald McDonald House Charities of Central and Northern Arizona, Inc. within 30 days of the fundraiser or within alternative terms mutually agreed upon.

THE ORGANIZER/SPONSOR OF THIS FUNDRAISER ASSUMES ALL RISKS AND LIABILITIES ASSOCIATED WITH THE FUNDRAISER AND HEREBY RELEASES AND HOLDS HARMLESS RONALD MCDONALD HOUSE CHARITIES OF CENTRAL AND NORTHERN ARIZONA, INC. AND MCDONALD’S CORPORATION AND ITS DIRECTORS, OFFICERS, EMPLOYEES, AGENTS, SUCCESSORS, AND ASSIGNS FROM AND AGAINST ANY AND ALL CLAIMS, DAMAGES, LIABILITIES, COSTS AND EXPENSES, INCLUDING REASONABLE ATTORNEY’S FEES, ARISING OUT OF OR WHICH MAY OCCUR IN CONJUNCTION WITH THE FUNDRAISER, INCLUDING, WITHOUT LIMITATION, ANY PERSONAL INJURIES OR DAMAGE TO PROPERTY WHICH MAY OCCUR IN CONJUNCTION WITH THE EVENT.

\_\_\_\_\_  
Fundraiser Representative Signature

\_\_\_\_\_  
Ronald McDonald House Charities Representative

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date

Please return signed and completed form Tisha Clyde at [tclyde@rmhccnaz.org](mailto:tclyde@rmhccnaz.org). QUESTIONS? Call 602-798-5094.