



Ronald McDonald House Charities® Central & Northern Arizona

NEWS RELEASE

FOR IMMEDIATE RELEASE

25th ANNUAL DILLARD'S "SOUTHERN LIVING CHRISTMAS COOKBOOK" TO BENEFIT RONALD MCDONALD HOUSE CHARITIES OF CENTRAL AND NORTHERN ARIZONA

PHOENIX, Ariz. (Dec. 5, 2018): Dillard's, Inc., (DDS: NYSE, "Dillard's") will donate a portion of proceeds from the sale of its **Southern Living Christmas Cookbook** to Ronald McDonald House Charities of Central and Northern Arizona (RMHC-CNAZ) as part of a nationwide fund-raising effort for local RMHC chapters.

The all-new cookbook features more than 175 brand-new recipes and decorating guides for the holiday season and other special occasions throughout the year. The cookbook is available at all Dillard's locations and online at www.dillards.com for \$10.

Last year, RMHC-CNAZ received \$14,057 from book proceeds to help ensure that no family is turned away because they can't afford the \$15 nightly fee that is asked. Proceeds support all three Ronald McDonald Houses in the Valley, two in Phoenix and one in Mesa.

"The holidays mean being together with family and friends. The funding we receive from the Dillard's cookbook helps us provide that type of holiday warmth and celebration for the families who stay with us at that time of year because their children are undergoing medical care in Phoenix," said RMHC-CNAZ CEO Nancy Roach. "Proceeds from the **Southern Living Christmas Cookbooks** serve two purposes: helping create a memorable holiday experience for families across the country and making life easier for the families we see every day from every corner of Arizona and throughout the country."

Now in its 25th year of support, Dillard's has raised more than \$14.1 million to benefit RMHC nationally.

For more information about Ronald McDonald House Charities of Central and Northern Arizona, visit www.rmhccnaz.com.

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About Dillard's: Dillard's, Inc. ranks among the nation's largest fashion apparel, cosmetics and home furnishings retailers with annual revenues exceeding \$6.2 billion. The Company focuses on delivering maximum fashion and value to its shoppers by offering compelling selections complemented by exceptional customer care. Dillard's stores offer a broad selection of merchandise and feature products from both national and exclusive brand sources. The Company operates 284 Dillard's locations and 18 clearance centers spanning 29 states plus an Internet store at www.Dillards.com. For more information, visit Dillards.com.

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About Ronald McDonald House Charities of Central and Northern Arizona

Ronald McDonald House Charities of Central and Northern Arizona, Inc. provides a “home-away-from-home” for children and their families who travel to metropolitan Phoenix to receive treatment for serious, often life-threatening illnesses and injuries. The three houses operated in metropolitan Phoenix can accommodate up to 78 families a night. Families stay for days, weeks, sometimes months at a time while their children receive care. Since opening its doors in 1985, families from across the state and around the world have checked into the Ronald McDonald House more than 50,000 times. Ronald McDonald House Charities of Central and Northern Arizona, a non-profit organization supported by individual, corporate and foundation donations, never turns away a family if they cannot afford the \$15 nightly fee requested. For more information, visit www.rmhccnaz.org.