



2015 Annual Report

Ronald McDonald House Charities of Phoenix



RONALD McDONALD
HOUSE CHARITIES
PHOENIX



In 1985, the doors officially opened on the Ronald McDonald House Charities of Phoenix, fulfilling the vision of Judy Schubert and Suzanne Hanson, members of the Junior League of Phoenix. At just 16 rooms, what is currently known as the Roanoke House became Phoenix's "home-away-from-home." Fast forward 30 years, 79 rooms, and nearly 20,000 family nights in 2015 alone, and we have a program that serves families from far and wide who need it most.

Two-thousand fifteen was a special year; not just for the 30th anniversary of the House, but because it represented a maturity the House had not experienced before. The Dobson House in Mesa completed its first year of operation, representing our East Valley expansion. The Cambridge House began an extensive remodel that was met with praise and tremendous support. The staff has grown and developed into a 24/7, 365 operation. The McNight Gala is now an event to mark on your calendar as the "place to be" in November.

The strength of the Annual Gala was represented by the 2015 co-chairs, Amy and Aidan McSheffrey, who took a commanding lead in raising over \$417,000. We honored Kay and Charlie Thompson and Banner Health with the individual and corporate "Heart of the House" awards, respectively. In addition to the Gala, the RMHC Golf Tournament raised over \$147,000 in its inaugural event, boasting 140 players, 20 of which were Champions Tour Players and local Golf Professionals.

But it's not just about the fundraising; it's what we do with the funds. Two-thousand fifteen represented the highest number of guest visits in the history of the organization. With over 3,000 visits, families from across the state and beyond found their "home-away-from-home." Fortunately, the talented staff at RMHC knows exactly how to stretch every dollar. From the executive leadership, fund development and volunteer coordinator every member of the organization knows exactly what is needed to serve the families that walk through the door.

While our look back over 30 years represents tremendous growth and excitement, the years ahead show great promise and optimism. The maturity of the organization will continue to develop while community support grows. So too will the responsibility. The growing needs of our families will require the strength, diligence and fortitude to provide safety and security in a family's time of greatest distress. For that, I thank you in advance for your dedication to such a wonderful organization.

Sincerely,

Javier Cárdenas, MD

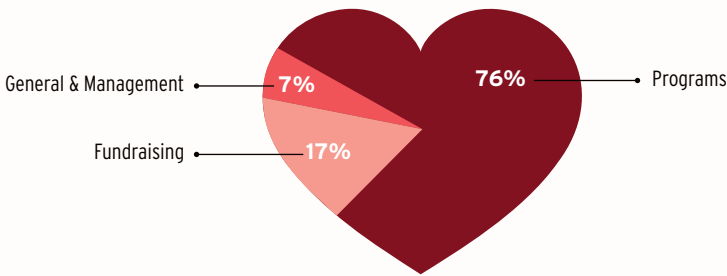
President, 2016 Board of Directors

Ronald McDonald House Charities of Phoenix

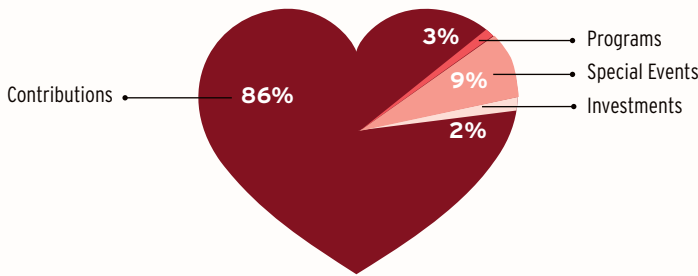
2015

2015 Breakdown of Expenses and Revenues

2015 EXPENSES



2015 REVENUES



Volunteer Highlights

15,687 total number of volunteer hours donated

184 number of individual volunteers

412 number of volunteer groups

7.6 full-time employees it would take to work total number of volunteer hours

TOTAL VALUE OF VOLUNTEER TIME DONATED

\$366,051

On behalf of the entire RMHC staff, Board, and our guest families ~ thank you for all that you do all year long!

KEEPING FAMILIES CLOSE WITH AN UNWAVERING COMMITMENT OF TIME!

We felt the warm embrace of the East Valley when the doors of our third “home-away-from-home” opened in late 2014 on the campus of Cardon Children’s Medical Center in Mesa, Arizona. Welcoming family after family with the extension of a steady, sure and inviting hand, RMHC volunteers helped to transform a time of uncertainty and duress into a comforting reality of healing and hope. Volunteers from all over the Valley rose above and beyond to support our families in their critical time of need through ensuring a hot homemade dinner prepared nightly, adopting family rooms and maintaining community spaces.

Our momentum and ability to sustainably support families has flourished. Our volunteers use words like profound, selfless, gift, camaraderie, hope and healing to describe what it feels like to volunteer with RMHC. Volunteers and donors energized with an unparalleled commitment have continued to engage their corporate teams, congregations, diversity groups, academic clubs and families. Why? Because with every meal served and smile seen, our volunteers and donors know they are the foundation from which our families gain the strength and energy to thrive for their child. What an amazing 2015!

Demographics & Location of Families Served

Total family visits in 2015

2,446

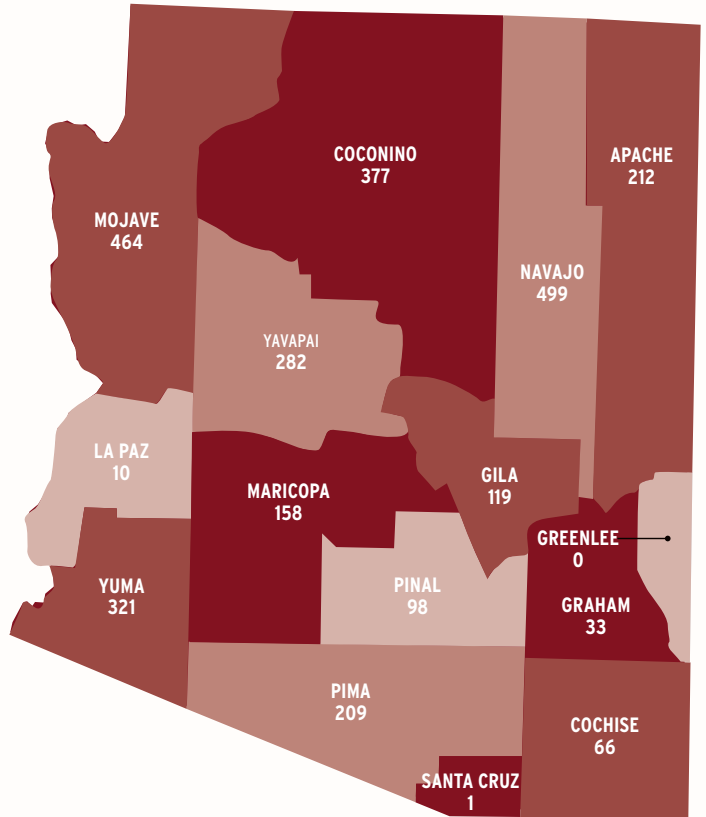
House occupancy rate

77%

Number of families turned away

0

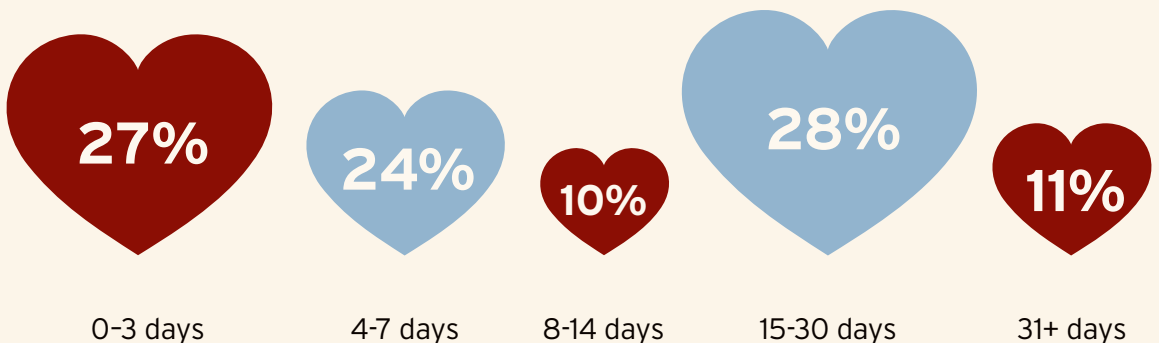
91% OF FAMILIES SERVED ARE FROM ARIZONA



WHERE INTERNATIONAL FAMILIES COME FROM

- Mexico
- Canada
- Dominican Republic
- Haiti
- England
- Guam
- Costa Rica
- Japan
- India

Length of Stay



2015 Board of Directors

Tony Hammond, President
Johnson Bank

Javier Cárdenas, MD, Vice President
St. Joseph's Hospital & Medical Center

Aidan McSheffrey, Treasurer
SRP

Carrie Pixler Ryerson, Secretary
Fennemore Craig



Roanoke House | Established: 1985

2015 Members-at-Large

Michelle Adair, Ph.D.
Mitch Corp dba McDonald's

Steve Ortega
Leslie's Pool Supplies

Chris Bates
La-Z-Boy Furniture Galleries
Arizona

Lynn Pellistri
Fry's Food Stores

Sara Begley
CopperPoint Insurance Companies

Marian Rhodes
Arizona Diamondbacks

Scott Camacho
Southwest Airlines

Terry Ricketts
Arizona Public Service

Connie Colla
Launch Real Estate

Michael Ross
Gallagher & Kennedy

Katy Forseth
Blue Cross Blue Shield of Arizona

Julie Sherman
Banner Health

Ed Gaylord
Community Philanthropist

Travis Shumake
CityScape Residences

Jacki Grainger
Bank of Arizona

Christine Sopa
Nationwide Insurance

Scott Harris, CFP
Principal Financial Group

Wayne Stingley
Stingley Management
dba McDonald's

Sameer Keole, MD
Mayo Clinic

Rich Tomey
Arizona Cardinals

Kimberly LaMar
Chamberlain College of Nursing

Valerie Trottier
The Northern Trust Company

Joe Maslick
Griffith Laboratories



Cambridge House | Established: 2008

2015 House Staff

- Nancy Roach, CPA, Executive Director
- Jerry Diaz, CFRE, Development and Marketing Director
- Leslie Tan Religioso, Development Manager
- Manuel Lucero, M.S., Development and Marketing Coordinator
- Angela Lotfi, Administrative Coordinator
- Chris Perez, Ph.D., Director of Operations
- Karl Wein, Senior House Manager - Roanoke House
- Nate Harat, House Manager - Cambridge House
- Lisandro Porres, House Manager - Mesa House
- Helain Day, Volunteer Programs Coordinator
- Jackie Sierra, Billing Coordinator
- Marquice Starks, Guest Services Coordinator
- Shannon Jones, Accountant



Dobson House | Established: 2014

MISSION STATEMENT

Ronald McDonald House Charities of Phoenix, Inc. is a welcoming “home-away-from-home” for families with children facing medical challenges, providing an atmosphere of comfort, hope and courage.

The heart in our logo reflects the love at the core of our mission and the passion of the communities that build and sustain our Houses.



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Ronald McDonald House Charities of Phoenix, Inc.

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